OLD TOWN GUIDE

YOUR INSIDER’S GUIDE TO THE BEST OF SCOTTSDALE’S VIBRANT DOWNTOWN
Take one look at Old Town Scottsdale and it’s easy to see what makes the heart of our city so original. Nestled within nine walkable neighborhoods you’ll find a unique collection of shops, restaurants, galleries and nightclubs, as well as contemporary public art installations and historic sites from the late 1880s. It’s this effortless blend of chic urban amenities and Western charm that gives Old Town its one-of-a-kind flair and makes it a can’t-miss stop on any Scottsdale itinerary.
THE DISTRICTS

Old Town Scottsdale is the energetic heart of our city. In a little more than one square mile, you can explore nine easily walkable districts filled with art galleries, shops, restaurants, museums and nightclubs.

FIFTH AVENUE SHOPPING DISTRICT
This long-time local favorite boasts unique shops, award-winning restaurants and the famous Bob Parks Horse Fountain.

SCOTTSDALE CIVIC CENTER
The park’s 21 acres of lush lawns and public art also house the Scottsdale Museum of Contemporary Art and Scottsdale Center for the Performing Arts.

ARTS DISTRICT
Fine art galleries, wine-tasting rooms, Scottsdale’s Museum of the West, the Scottsdale Artists’ School and the Thursday night ArtWalk all call this district home.
**HISTORIC OLD TOWN**
This historic corner of Old Town is fun and funky, with a decidedly Old West Flair. Western-wear boutiques, Native American jewelry and historic sites like the Little Red Schoolhouse and Old Adobe Mission are a few of the treasures you’ll find here.

**BROWN & STETSON DISTRICT**
This mixed-use district houses restaurants, bars and numerous hair salons, which may come in handy if you’re planning a night on the town in the Entertainment District. For breakfast after a night on the town, stop by Morning Squeeze for omelets, flapjacks, protein shakes and more.

**ENTERTAINMENT DISTRICT**
The laidback daytime energy of this district explodes after dark, with celebrity deejays, live bands and master mixologists showing off their talents at upscale nightclubs and bars. There’s even a swanky boutique bowling club offering craft cocktails and bottle service.

**SCOTTSDALE WATERFRONT & SOUTHBIDGE DISTRICTS**
These districts on the banks of the Arizona Canal, house some of the city’s most popular restaurants, boutiques and public art installations. The Scottsdale Waterfront also hosts annual special events like Canal Convergence and Scottsdazzle.

**SCOTTSDALE FASHION SQUARE**
The largest shopping destination in the Southwest, Scottsdale Fashion Square is home to more than 200 premium retailers, a Harkins luxury cinema and multiple restaurants.
TOP ATTRACTIONS

ENJOY LUXE RETAIL THERAPY
If shopping is your passion, make sure Scottsdale Fashion Square is on your Old Town itinerary! You’ll find top brands at every turn, including exclusive-to-market retailers like Prada, Gucci and Salvatore Ferragamo. There also are dining options for every taste, from Japanese delights at Nobu to prime seafood at Ocean 44.

SCOTTSDALE FASHION SQUARE
480.941.2140 | fashionsquare.com

RELEASE YOUR INNER ARTIST
Nurture your creative side with classes led by professional artists experienced in mediums like charcoal, drawing, sculpture, watercolor, portraiture and more. Programs are geared toward artists of all levels, from absolute beginners to advanced artists.

SCOTTSDALE ARTISTS’ SCHOOL
480.990.1422 | scottsdaleartschool.org

INTERACT WITH ART
Wonderspaces celebrates the idea that art is for everyone. Interactive displays allow you to experience art through sight, touch, sound, movement and even virtual reality. Exhibitions change frequently so there’s always something new to see!

WONDERSPACES ARIZONA
480.718.2156 | arizona.wonderspaces.com

FOLLOW THE SPOTLIGHT
The Scottsdale Center for the Performing Arts presents an exciting global calendar of dance, music, theater, comedy and film. The Scottsdale Center for the Performing Arts presents an exciting global calendar

SCOTTSDALE CENTER FOR THE PERFORMING ARTS
480.499.8587 | scottsdalearts.org

DISCOVER SCOTTSDALE’S WESTERN SPIRIT
Western Spirit, a Smithsonian-affiliate museum, tells the story of the West’s notable pioneers and frontier expansion. Ongoing exhibitions include authentic Old West cowboy gear, paintings and bronzes by acclaimed contemporary and historic Western artists, and Hopi pottery masterworks.

WESTERN SPIRIT: SCOTTSDALE’S MUSEUM OF THE WEST
480.686.9539 | scottsdalemuseumwest.org

DISCOVER ART ON THE CUTTING EDGE
The Scottsdale Museum of Contemporary Art (SMoCA) features the most compelling modern and contemporary art, architecture and design of our time from around the globe. SMoCA’s minimalist building includes “Knight Rise,” a public skyspace by James Turrell where visitors can experience the ever-changing light of the desert sky.

SCOTTSDALE MUSEUM OF CONTEMPORARY ART
480.874.4666 | smoca.org
HISTORIC SITES

STEP BACK IN TIME
George Cavalliere opened Scottsdale’s first blacksmith shop “out on the edge of town” in 1909. In 1920, he replaced the original tin structure with an adobe building that still stands in its original location today. Although the shop is closed, you can feel the history as you pass by the old adobe walls.

CAVALLIERE’S BLACKSMITH SHOP
Northeast corner of Brown Ave. and Second St.

KICK UP YOUR HEELS
Renowned as Scottsdale’s last real cowboy saloon, the Rusty Spur serves up live music and dancing seven days and nights a week courtesy of the Psychobilly Rodeo Band and a posse of other talented musicians. This Scottsdale landmark resides in the same building that housed Scottsdale’s first bank in 1921 (today, the old vault holds liquor instead of money!).

RUSTY SPUR SALOON
480.425.7787 | rustyspursaloon.com

BELLY UP TO THE BAR
Located in a historic building that housed Scottsdale’s first post office from 1929 to 1949, Porters greets you with brick walls, crystal chandeliers, friendly staff and craft cocktails like the Sonoran Sunset and Postmaster. Not sure you’re in the right place? Look for General, a stately, life-size model horse who keeps watch from Porters’ second-floor balcony.

PORTERS WESTERN SALOON
480.946.0354 | porterswesternsaloon.com

EXPLORE SCOTTSDALE’S RODEO HISTORY
The Old Town Scottsdale Rodeo Museum features rare, historic artifacts, including original Parada del Sol Rodeo posters and saddles from world-famous champions like Jake Barns. On the back wall of the museum is “The Stable,” a colorful mural by Joel Coplin depicting horses being fed in their stalls. (Note: Closed seasonally from June 1 through Nov. 1)

OLD TOWN SCOTTSDALE RODEO MUSEUM
480.990.3179 | scottsdalerodeomuseum.com

LEARN ABOUT SCOTTSDALE’S EARLY DAYS
Housed in the 1909 Little Red School House, the Scottsdale Historical Museum chronicles the city’s past including the life of its founder and namesake, U.S. Army Chaplain Winfield Scott. Permanent exhibits include a one-room schoolhouse, an early tent kitchen and works by some of the community’s original artists. (Note: The museum is closed until early 2023)

SCOTTSDALE HISTORICAL MUSEUM
480.945.4499 | scottsdalehistory.org

TOUR SCOTTSDALE’S FIRST CHURCH
Scottsdale’s Old Adobe Mission was built in 1933 from 14,000 adobe blocks that were made right on site. Designed by Robert T. Evans and lovingly restored over the years, the Mission features Spanish Colonial Revival architecture and handcrafted stained-glass windows. It is the first Catholic parish and oldest standing church in Scottsdale.

OLD ADOBE MISSION
480.947.4331 | oldadobemission.org
“JACK KNIFE”
“Jack Knife” was renowned Arizona artist Ed Mell’s first large-scale sculpture. The bronze stands more than eight feet tall on its base and was modeled after Scottsdale’s official City seal, a rider astride a bucking horse.

Artist: Ed Mell
Location: Roundabout at Marshall Way and Main Street

“KNIGHT RISE”
This “skyspace” installation by Arizona-based artist James Turrell frames the sky as pure color and showcases its changing light. Sharp edges around the elliptical opening create the illusion that the sky is descending upon the space. The illusion created by this structure is most dramatic at sunrise and sunset.

Artist: James Turrell
Location: Scottsdale Museum of Contemporary Art

“BRONZE HORSE FOUNTAIN”
Created by artist and gallery owner Bob Parks, this fountain features five champion Arabian horses rearing from the waters. The horses were modeled after horse breeder Tom Chauncey’s award-winning Arabians.

Artist: Bob Parks
Location: Roundabout at Fifth Avenue and Marshall Way

SOLERI BRIDGE & PLAZA
Designed by the late Italian architect Paolo Soleri, the bridge demonstrates the importance of solar movement and features two steel-clad, 64-foot-high pylons that create a shaft of light, marking the time of day. This is the first of Soleri’s imaginative bridge designs to have been commissioned and built.

Artist: Paolo Soleri
Location: Southwest corner of Scottsdale and Camelback roads
“THE YEARLINGS”
This monument to wild horses has become an icon of the free spirit of the American West and depicts three bronze yearlings galloping in full stride. (Note: “The Yearlings” is temporarily off exhibit until early 2023)

**Artist:** George-Ann Tagioni  
**Location:** Main Street at the entrance to Civic Center Park

“ONE-EYED JACK”
Inspired by tales of the legendary desert “jackalope,” this 26-foot-tall painted sculpture hopped into Old Town in Sept. 2018. It is particularly striking at night when lit with a soft LED glow.

**Artist:** John Randall Nelson  
**Location:** Northwest corner of Indian School Rd. and Marshall Way

“THE DOORS”
What would it be like to stand inside a kaleidoscope? Find out when you venture inside this monumental work created from three 28-foot-tall, mirror-polished stainless steel panels and L.E.D. lights.

**Artists:** Donald Lipsky  
**Location:** Southwest corner of Scottsdale and Camelback Roads

“PASSING THE LEGACY”
This Hashknife Pony Express Commemorative Monument depicts a vintage Pony Express rider and a contemporary Hashknife Pony Express rider handing off the mail at full gallop, representing the Old West meeting the New West.

**Artist:** Herb Mignery  
**Location:** Marshall Way cul-de-sac, just south of Camelback Road on the north bank of the Arizona Canal

“LOVE”
Conceived when the United States was consumed by the Vietnam War, Robert Indiana’s “Love” sculptures became a symbol for peace. The sculpture is a favorite spot for taking pictures with the one you love. (Note: “LOVE” is temporarily off exhibit until early 2023)

**Artist:** Robert Indiana  
**Location:** Scottsdale Civic Center Park

Download the Public Art and Historic Old Town Walking Tour Maps at ScottsdaleGuides.com
You’ll find dozens of outstanding restaurants in Old Town, from chef-driven bistros to long-time local favorites.

**VIRTÙ HONEST CRAFT**
Tucked inside the Bespoke Inn, Virtù is known for its romantic patio and fresh Mediterranean-inspired cuisine by Chef Gio Osso.

**VIRTÙ HONEST CRAFT**
480.946.3477 | virtuhonestcraft.com

**MARCELLINO RISTORANTE**
Marcellino Ristorante dishes up authentic Italian cuisine – including prime meats, seafood and exquisite, handcrafted pastas – by Chef Marcellino Verzino.

**MARCELLINO RISTORANTE**
480.990.9500 | marcellinoristorante.com

**CRAF 64**
Wood-fired artisan pizzas and local brews have made Craft 64 a popular neighborhood hangout. Don’t pass up the Aji pizza – Chef Josh Ivey’s special blend of cheeses, fennel sausage, sauteed onions, spinach and spicy aji jalapeño sauce.

**CRAFT 64**
480.946.0542 | craft64.com

**THE MISSION**
Chef Matt Carter’s contemporary Latin cuisine is on the menu at The Mission. Opt for the house-made guacamole, grilled street corn and roasted pork shoulder tacos for two.

**THE MISSION**
480.636.5005 | themissionaz.com

**FNB**
Artfully presented, veggie-forward cuisine and an acclaimed wine program are the hallmarks of this Old Town favorite, helmed by James Beard Award-winning Chef Charleen Badman.

**FNB**
480.284.4777 | fnbrestaurant.com

**CITIZEN PUBLIC HOUSE**
Chef Bernie Kantak gives the traditional gastropub a contemporary spin with New American dishes and barrel-aged cocktails. Menu favorites include Bernie’s Mac & Cheese and the Original House Chopped Salad.

**CITIZEN PUBLIC HOUSE**
480.398.4208 | citizenpublichouse.com

**SUGAR BOWL ICE CREAM PARLOR**
No trip to Old Town is complete without a visit to the Sugar Bowl! This bubble-gum-pink Scottsdale landmark features classic diner eats and the gooiest ice cream confections in town, like the Dusty Road Sundae and decadent Buster Brownie.

**SUGAR BOWL ICE CREAM PARLOR**
480.946.0051 | sugarbowlscottsdale.com
SPECIAL EVENTS

TAKE AN ARTWALK
Scottsdale’s free Thursday night ArtWalk is perfect for browsing the Arts District galleries while enjoying artist demonstrations, exhibition openings and entertainment. Don’t miss the themed Gold Palette ArtWalks that take place during the year.

SCOTTSDALE ARTWALK (YEAR-ROUND)
scottsdalegalleries.com

FEEL THE HOLIDAY GLOW
Scottsdazzle is a month-long celebration of the holiday season with a variety of signature events taking place from Thanksgiving weekend through New Year’s Eve. Festivities include the annual Sing-Along Tree Lighting Ceremony.

SCOTTSDAZZLE (NOV.-DEC.)
480.312.7177 | scottsdazzle.com

SADDLE UP
Every year in late January/early February, Scottsdale Western Week gallops into town with a variety of festivals, parades, museum and gallery exhibitions, and more. Visit the website for the full lineup of Western Week excitement!

SCOTTSDALE WESTERN WEEK (JAN.-FEB)
scottsdalewesternweek.com

EXPLORART ON THE ARIZONA CANAL
For 10 nights each November, Canal Convergence lights up the Scottsdale Waterfront! This illuminating event features interactive, light-based art installations by local, national and international artists. Other highlights include live performances, workshops and artist talks that underscore a different theme each year.

CANAL CONVERGENCE (NOV.)
canalconvergence.com

CHEER FOR THE HOME TEAM
Every year, Cactus League Spring Training heads to Scottsdale and the Valley of the Sun, bringing with it 15 teams who play more than 200 games at 10 area stadiums. It’s a can’t-miss experience for baseball fans looking to soak up warm Scottsdale sun and cheer for their favorite players!

CACTUS LEAGUE SPRING TRAINING (FEB.-MARCH)
cactusleague.com

From culinary and art festivals to cultural celebrations, there’s always something happening in Old Town. For a full calendar of events please visit EventsInScottsdale.com
GUIDED TOURS

A TASTE OF OLD TOWN
Take a handful of Scottsdale’s buzziest restaurants out for a test drive on an Old Town culinary adventure with Arizona Food Tours. Each three-hour walking tour includes small bites and beverages at five to six different restaurants.

ARIZONA FOOD TOURS
480.620.4047 | arizonafoodtours.com

TAKE A JOY RIDE
JoyRidesAZ offers a variety of guided, open-air vehicle tours, including Best of the West, Margaritas & Tacos, Sip & Shop and Instagram & Mural photo ops. It’s the perfect way to not only see Old Town, but to experience it!

JOYRIDESAZ SCOTTSDALE TOURS
480.675.7857 | joyridesaz.com

SOLVE THE PUZZLE
Puzzle Rides combines the tension of an escape room with the excitement of a treasure hunt and puts it all on a golf cart! As your Puzzle Master drives you around Old Town, you’ll have 75 minutes to find and solve mysteries like the Wild West Heist, Pirate’s Treasure and the after-dark Ghost Riders Adventure.

PUZZLE RIDES
602.601.2261 | puzzlerides.com

DISCOVER EXCEPTIONALLY SCOTTSDALE
Exceptionally Scottsdale is a collection of curated experiences that will introduce you to Scottsdale like you’ve never seen it before! In Old Town, enjoy guided wine tastings, Native American cultural experiences, history tours and much more.

EXCEPTIONALLY SCOTTSDALE
ExceptionallyScottsdale.com

PARTY ON THE MOVE
Take your party to the streets with a pub crawl on the Arizona Party Bike. This 15-passenger merrymaking machine comes complete with a rockin’ sound system, LED party lights and a cooler you can stock with adult bevies from Arizona Party Bike’s Booze Store to enjoy between pub stops.

ARIZONA PARTY BIKE
844.654.5544 | arizonapartybike.com
**WINE TRAIL**

**CARLSON CREEK VINEYARDS**
Family-owned Carlson Creek Vineyard was established in 2009 in Willcox, Arizona and is now the third largest vineyard in the state. Varietals include Chardonnay, Riesling, Syrah, Grenache and Malbec.

**CARLSON CREEK VINEYARDS**
480.647.0636 | carlsoncreek.com

**MERKIN VINEYARDS**
Merkin Vineyards wines are produced from 110 acres of estate vineyards in both the Verde Valley and Willcox, Arizona. Complementing their wines in the Scottsdale tasting room is a tempting menu of handcrafted pasta, pizza, and artisan charcuterie and cheese boards.

**MERKIN VINEYARDS OLD TOWN SCOTTSDALE**
480.292.8602 | merkinoldtownscottsdale.com

**LDV WINERY**
LDV grows and produces Rhône varieties including Viognier, Grenache and Petite Sirah at their Southern Arizona vineyard. Visit their Old Town tasting room for wine flights, small bites and live music.

**LDV WINERY**
480.664.4822 | ldwinery.com

**ARIDUS WINE COMPANY**
Located in a former gallery space, this plush Scottsdale wine tasting bar offers White, Red Bordeaux, Bold Reds and Mixed Flights of their award-winning wines (by appointment only).

**ARIDUS WINE COMPANY**
520.954.2676 | ariduswineco.com

**ARIZONA STRONGHOLD VINEYARDS**
Arizona Stronghold Vineyards’ wines are the expression of the fierce and wild Arizona terrain. Varietals grown at their Willcox, Arizona, vineyard include Cabernet Sauvignon, Merlot and Malvasia Bianca.

**ARIZONA STRONGHOLD VINEYARDS**
480.779.1600 | arizonastronghold.com

**SALVATORE VINEYARDS**
Following in his grandfather’s footsteps, winemaker Jason Domanico produces delicious small-batch wines using the very best grapes and barrels. Recent award winners include the 2015 Sangiovese and 2015 Aglianico.

**SALVATORE VINEYARDS**
480.423.2901 | salvatorevineyards.com

**FOLLOW THE WINE & ALE TRAILS**
Download the Old Town Scottsdale Wine and Ale trail maps at ScottsdaleGuides.com

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**Spotlight:**

**CHEERS TO BEER**

Hey, beer lovers – we got you, too! You’ll find 30+ craft breweries in the Scottsdale area, including these local faves:

**Goldwater Brewing**
This family-owned and -operated brewery’s taproom is a sleek, all-about-the-beer kind of place. Make Goldwater’s award-winning Machine Gun Teddy brown ale your first draft.
480.350.7305 | goldwaterbrewing.com

**Bottled Blonde**
A great place for a pie and a pint, this Entertainment District favorite boasts more than a dozen hearty pizzas and a small-but-mighty selection of Arizona craft brews.
480.970.1112 | bottledblondepizzeria.com

**Brat Haüs**
With its shady patio beer garden, soft Bavarian pretzels, haus-made brats and 28 craft beers on tap, it’s no wonder this Old Town hotspot is a favorite hangout among locals.
480.947.4006 | brathausaz.com